

# NING ZHAO

4NING.COM

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## UI/UX DESIGNER

Greater Los Angeles Area

I'm a designer with 5+ years of experience in a variety of organizations, which include responsibilities spanning entire project cycles.

I specialize in product design, user interface design, interaction design and user experience design.

I seek to create beautiful, engaging, and meaningful solutions to various design problems using my skills. As a goal-oriented self starter, I have much experience to successfully bring products (apps and websites) online and deliver better user experience.

## EDUCATION

### Carnegie Mellon University

Master of Product Development  
Pittsburgh, USA (2012 - 2013)

### Beihang University

BS | Industrial Design  
Beijing, China (2006 - 2010)

## SKILLS

Sketch	●●●●●●●●●●
Balsamiq	●●●●●●●●●●
Illustrator	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Keynote	●●●●●●●●●●
Premiere	●●●●●●●●●●
Wordpress	●●●●●●●●●●
HTML/CSS	●●●●●●●●●●

## LANGUAGES

English

Chinese

## EXPERIENCE

### Product Designer

Hommily 11/2015 - Present (9 months) | Los Angeles

- Lead design for mobile app, website from scratch to launch.
- Drive a solution set and build prototypes for user studies and tests.
- Work closely with front-end developers, backend engineers to execute on user flows, usable visual interfaces, compelling interactions and user experience.
- Iterate on designs and keep updates based on feedback from team, customer and marketing data.
- Develop and implement a company-wide go-to-market plan, working with all departments to execute.

### UI/UX Designer

Gesoo 02/2015 - 11/2015 (10 months) | Los Angeles

- Executed and led design for mobile applications, websites, logo and a whole set of corporate branding system.
- Developed and created user flows, wireframes, visual user interfaces and prototypes from concepts to release.
- Collaborated with engineering to define and implement innovative solutions for the business direction, marketing strategies and optimized user experience.
- Improved designs and kept updates based on feedback from team, users and marketing research.

### Full Stack Designer

WholeRen 08/2013 - 02/2015 (1 year 6 months) | Pittsburgh

- Executed and led design for logo, website and promotional materials.
- Designed and built the website from scratch using WordPress.
- Elevated and promoted the public figure of the corporation through design.
- Collaborated with marketing department to define and implement innovative solutions for the business direction, marketing strategies and better user experience.

### Design Intern

MSA 12/2012 - 05/2013 (5 months) | Pittsburgh

- Work with engineers to develop a new concept of multi-gas detector.
- Took charge of the visual demonstration, sketching, rapid prototyping, CAD modeling.
- Conducted design processes to increase the chance of providing more innovative concepts.