

NING ZHAO

Portfolio: www.4ning.com

Dribbble: www.dribbble.com/4ning

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Phone: +1 (626) 696-0686

| EDUCATION

Carnegie Mellon University

Master | Product/Interaction Design
Pittsburgh, USA (2012 - 2013)

Beihang University

BS | Industrial Design
Beijing, China (2006 - 2010)

| SKILLS

UI/UX Design

Product Design

Interaction Design

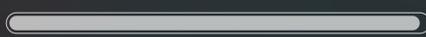
Visual Design

Web/iOS App

Graphic Design

Corporate Identity

Branding

 Sketch

 Balsamiq

 Illustrator

 Photoshop

 Keynote

 Premiere

 WordPress

 HTML/CSS

UI/UX DESIGNER

📍 *Greater Los Angeles Area*

UI/UX Designer with **5+ years of experience** in a variety of industries and have held responsibilities spanning entire project cycles.

I specialize in **user interface design, product design, and interaction design.**

I am seeing a job where I can create beautiful, engaging, and meaningful solutions to various design problems. As a goal-oriented self-starter, I have experience bringing mobile and web projects online.

| EXPERIENCE

Product Designer

Hommily

11/2015 - Present (10 months) | Los Angeles

- Led design for products (mobile app, website) from “zero to one”.
- Worked closely with engineering team to launch iOS app (Hommily, version 0.0-current), website (hommily.com), and H5 pages successfully with clean intuitive user interfaces.
- Drove product design solutions and built prototypes within 2 months that helped gain first 500 users.
- Iterate on designs and keep product updates based on feedback from the team, user, and data, which helped grow user rate by 50% per month.

UI/UX Designer

Gesoo

02/2015 - 11/2015 (10 months) | Los Angeles

- Executed the entire design process for mobile iOS App (Gesoo, version 0.1-2.2) new websites (gesoo.com, gesoo.com/driver), logo, and branding leading to sales increasing by 150% and capture the #1 position for oriental food delivery within 3 months after launch.
- Designed and implemented semantic clean UI and an engaging user experience that successfully helped reduce ordering time by 80%.
- Collaborated with engineers on moving a product from concept to public release.

Full Stack Designer

WholeRen

08/2013 - 02/2015 (1 year 7 months) | Pittsburgh

- Executed and led design for logo, website, and corporate identity which helped team scale rapidly and increased sales by 120% over the first year.
- Designed and coded the first version of our website using WordPress within one week.
- Collaborated with team to define and implement innovative solutions and strategies for the business to deliver a better user experience.